



F&F | FLOOR & FURNISHINGS

STANFORD

— FABRICS —

MARKETING BRIEF



STANFORD

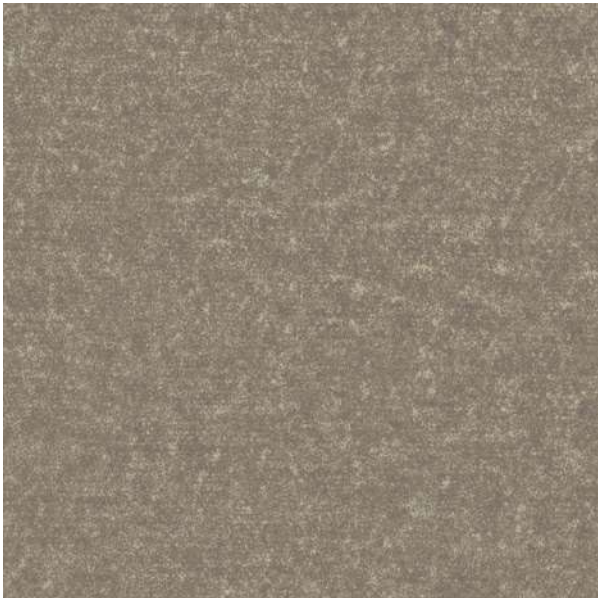
Stanford is a modern textured velvet collection. A beautiful digitally produced grain on the velvet surface adds depth and subtle nuances to the product. This upholstery collection, which has a matted velvet effect, is both durable and soft, and comes in neutral as well as deep colors to underline its elegance.



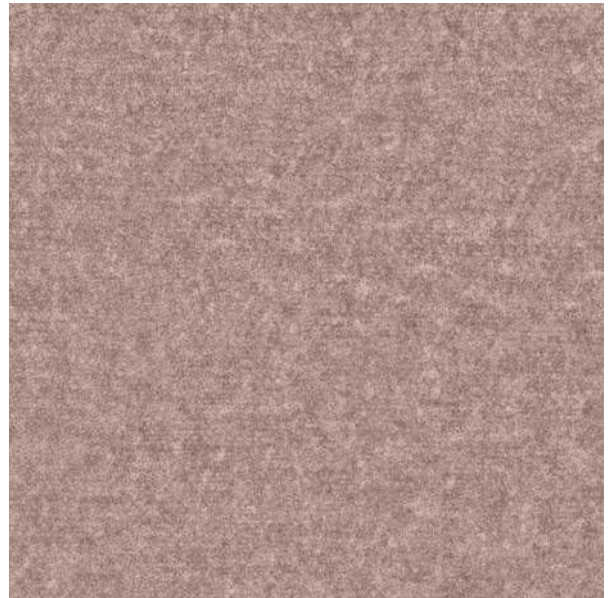
ALPACA

(17 Colourways)

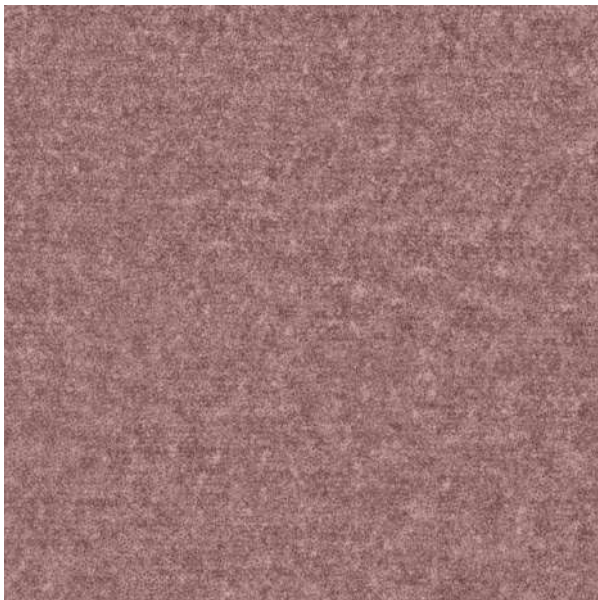
“Alpaca,” a cloudy texture velvet, is at the convergence of elegance and luxury. Its delicate short fibres combine to provide a luxurious matte finish. The digital print technique used on velvet fabric gives a nice texture that adds to the fabric’s elegance. With its rich look, Alpaca is perfect for upholstery and cushions.



ALPACA-BEIGE



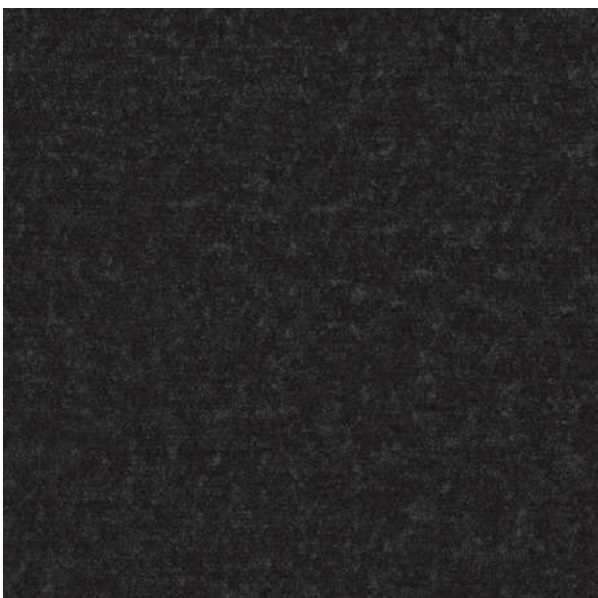
ALPACA-BLOSSOM



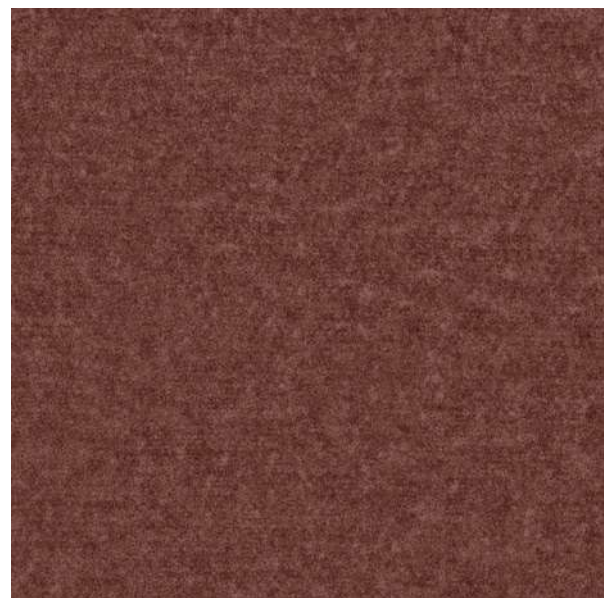
ALPACA-BLUSH



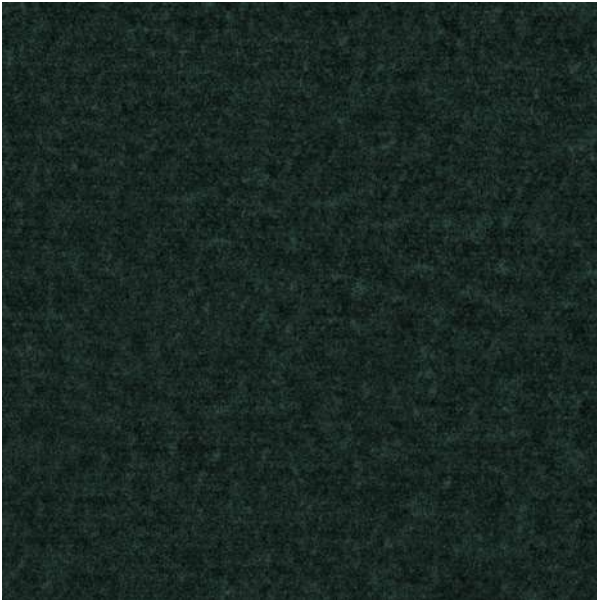
ALPACA-CERULEAN



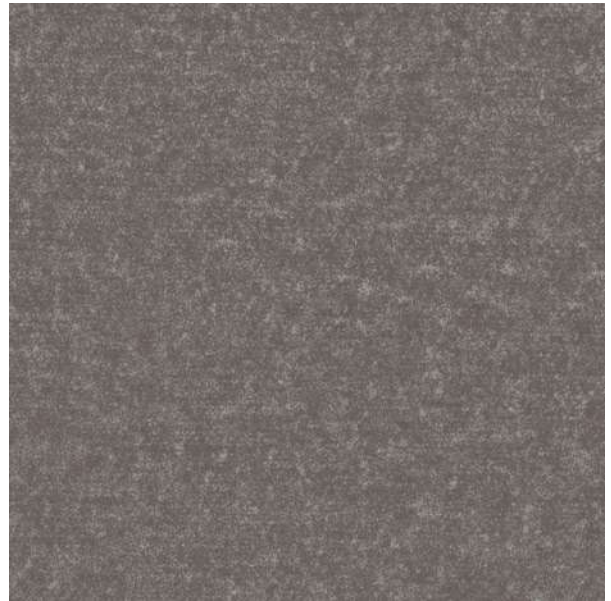
ALPACA-CHARCOAL



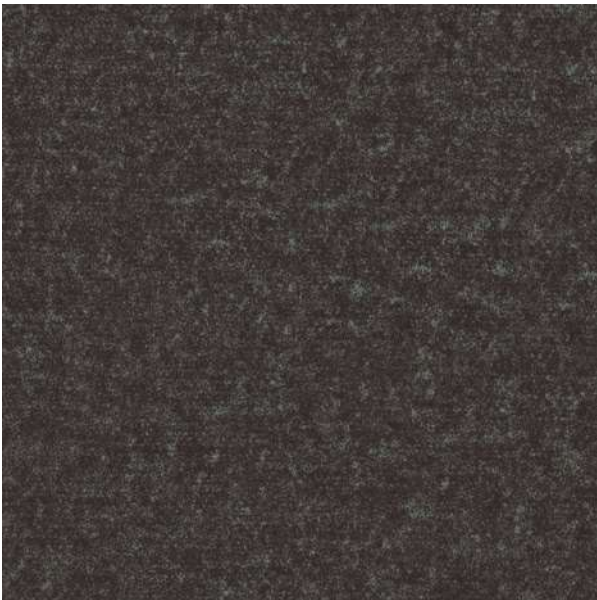
ALPACA-CORAL



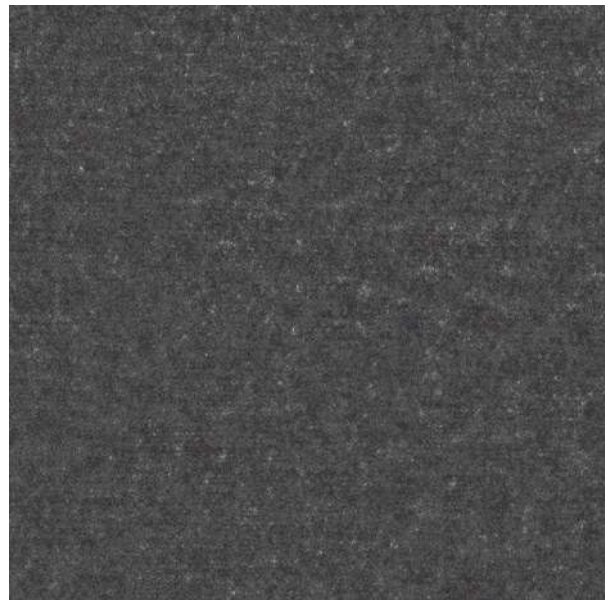
ALPACA-EMERALD



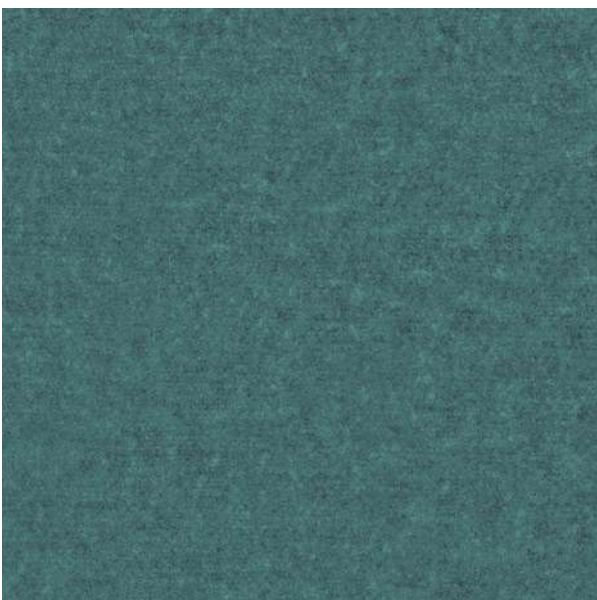
ALPACA-FLINT



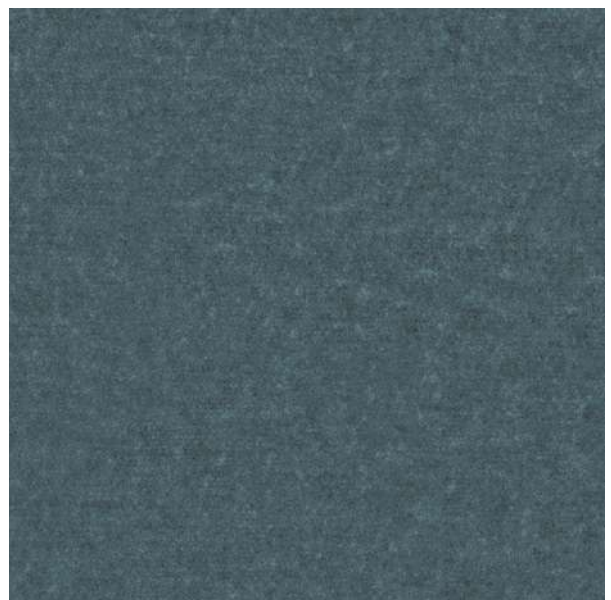
ALPACA-GREYSTONE



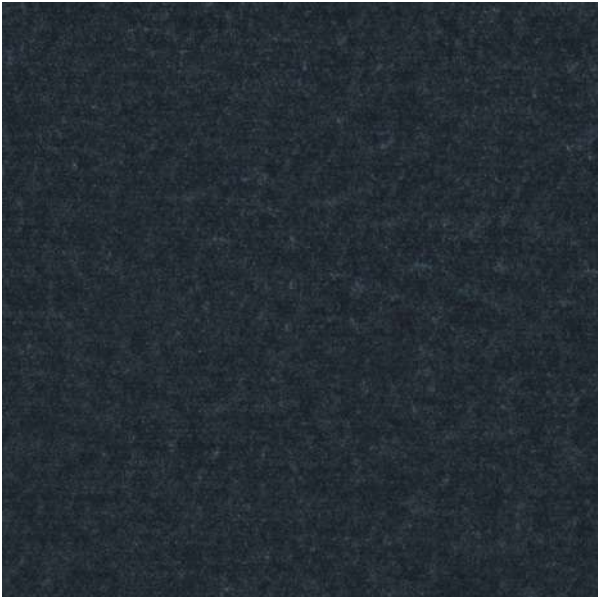
ALPACA-GUNMETAL



ALPACA-MINERAL



ALPACA-OCEAN



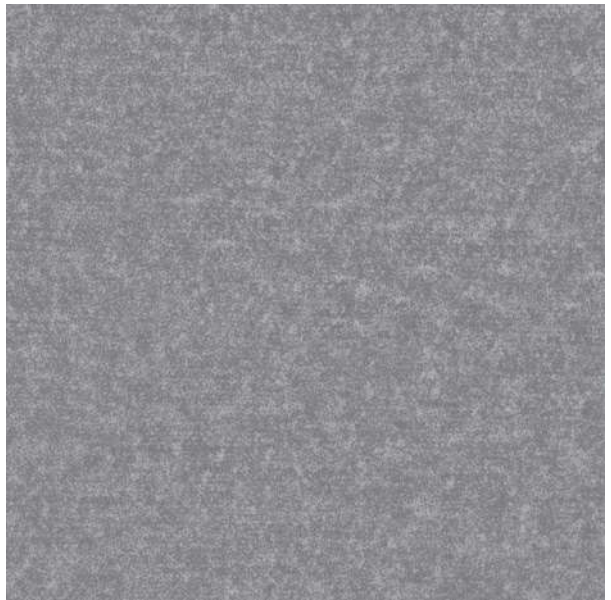
ALPACA-PACIFIC



ALPACA-PEACH



ALPACA-RIVER









ALPACA-SILVER



ALPACA-WHEAT



Technical Details

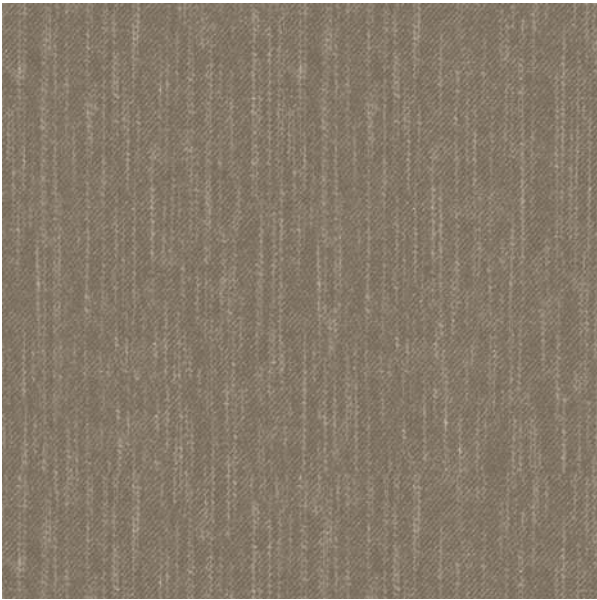
Product Name : Alpaca	Rec. Usage :  
Width in CM : 145	Care Instructions :    
Repeat size in CM : Hor 1.0 x Ver 1.0	Martindale : 30,000
Composition : 100% PES	Piling : 3-4
Weight GSM : 340	Colour Fastness : 3-4



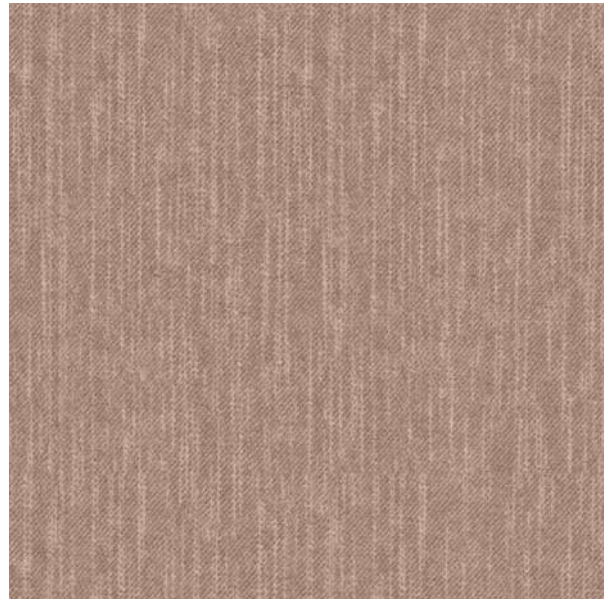
STANFORD

(17 Colourways)

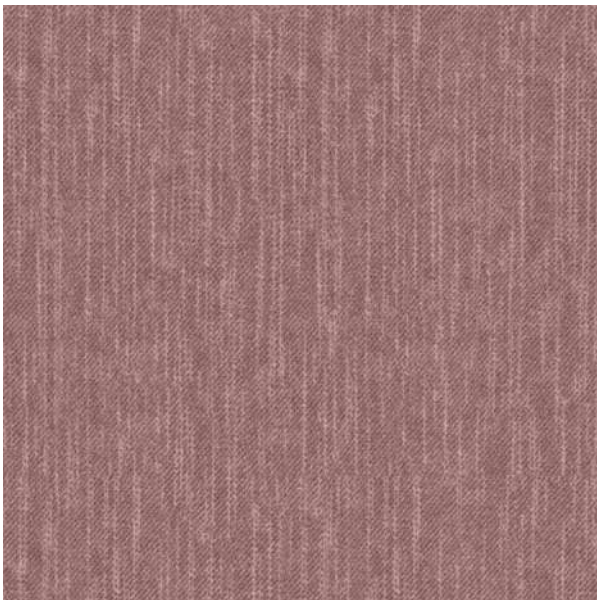
“Stanford” is a twill woven velvet with a tree bark texture that gives it a unique look. The technique utilized produces a variety of reflections on the surface. It is perfect for heavy upholstery and cushions because of its dense pile and high Martindale. The collection is available in eight hues.



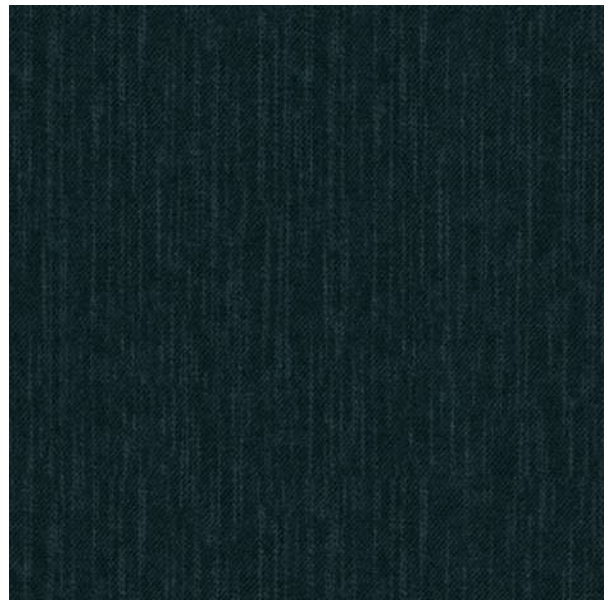
STANFORD-BEIGE



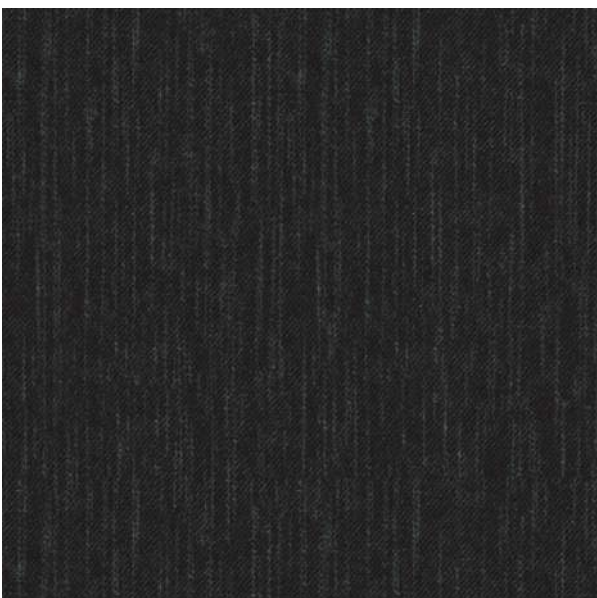
STANFORD-BLOSSOM



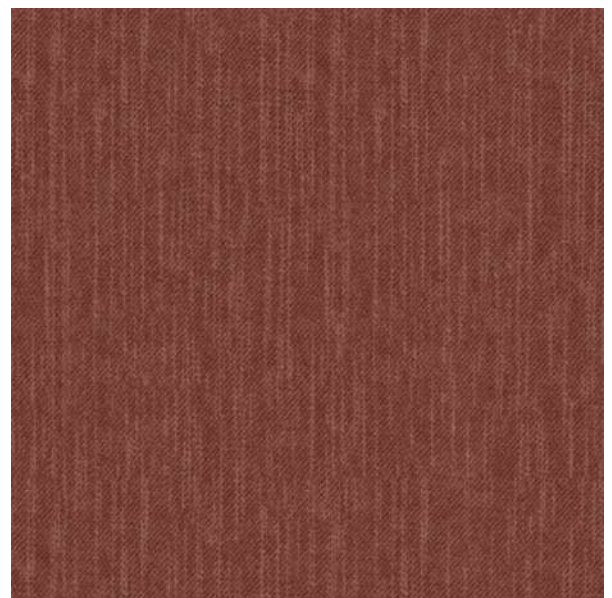
STANFORD-BLUSH



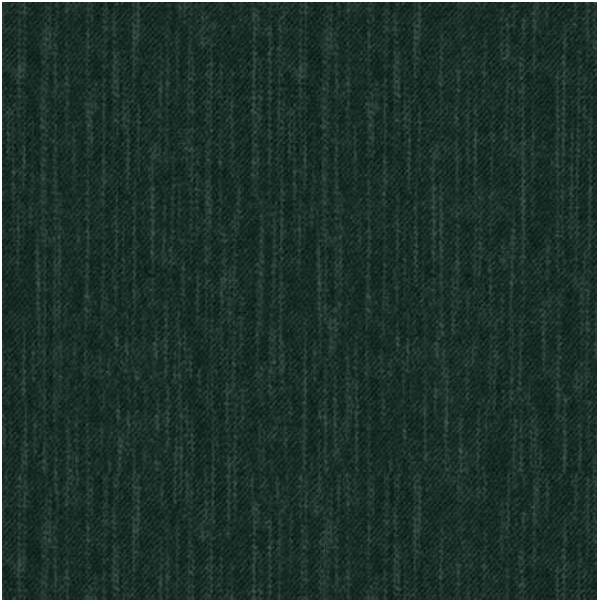
STANFORD-CERULEAN



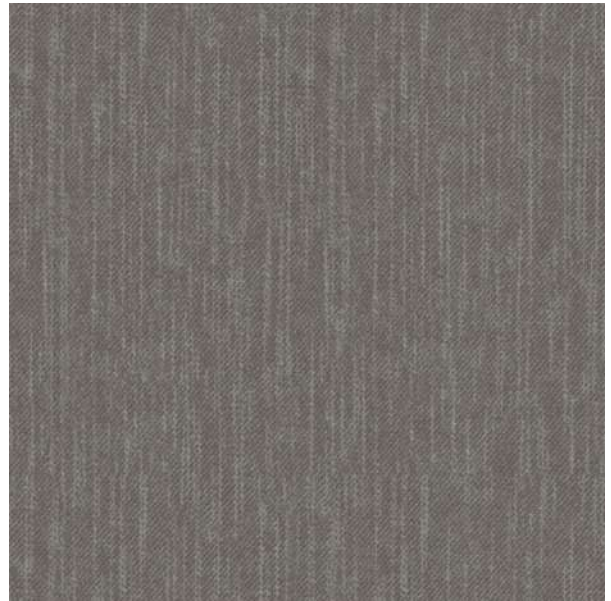
STANFORD-CHARCOAL



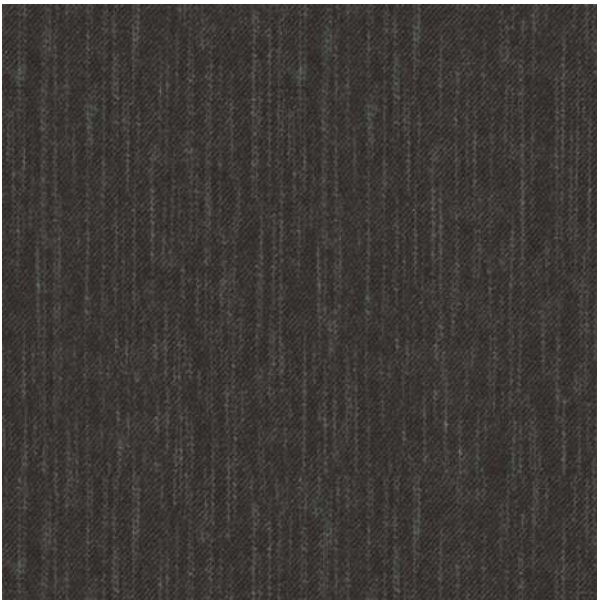
STANFORD-CORAL



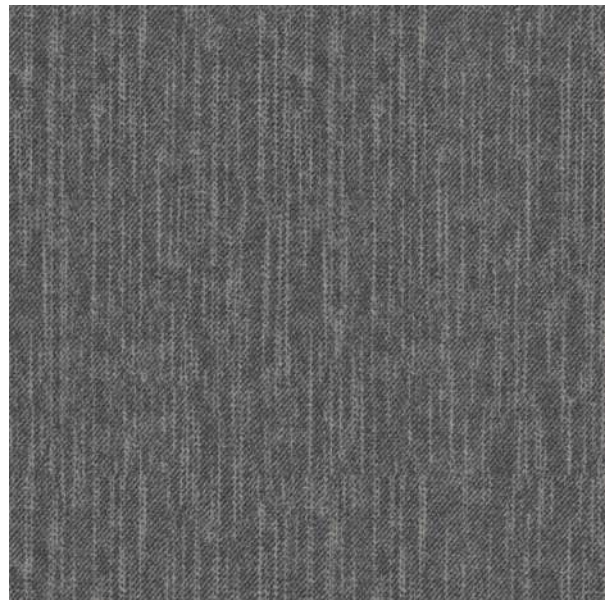
STANFORD-EMERALD



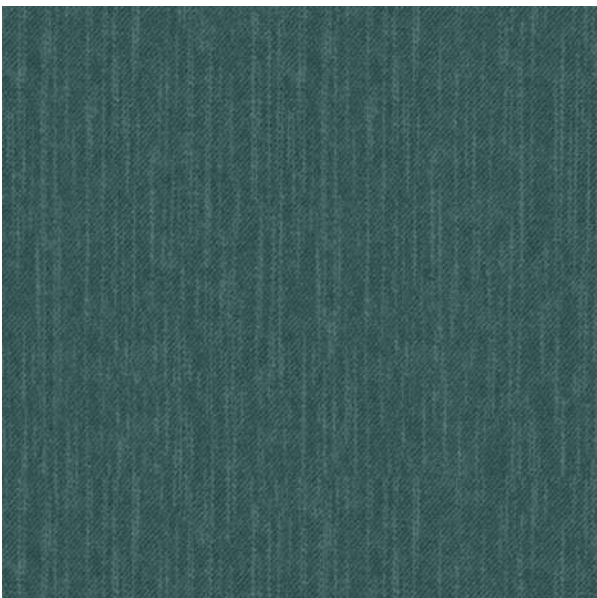
STANFORD-FLINT



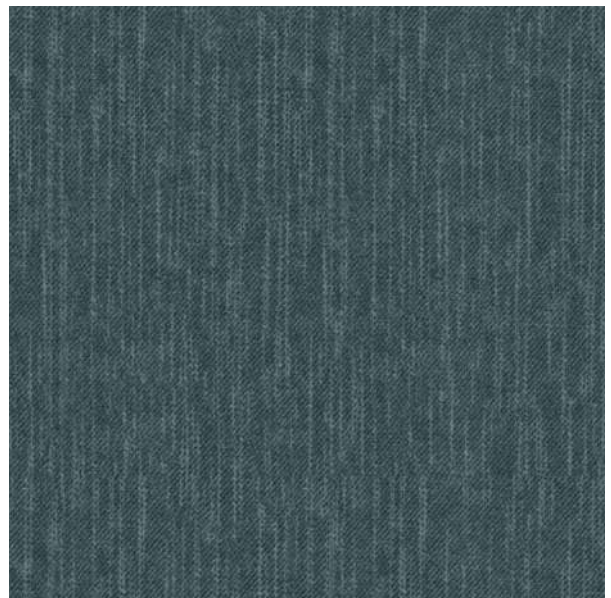
STANFORD-GREYSTONE



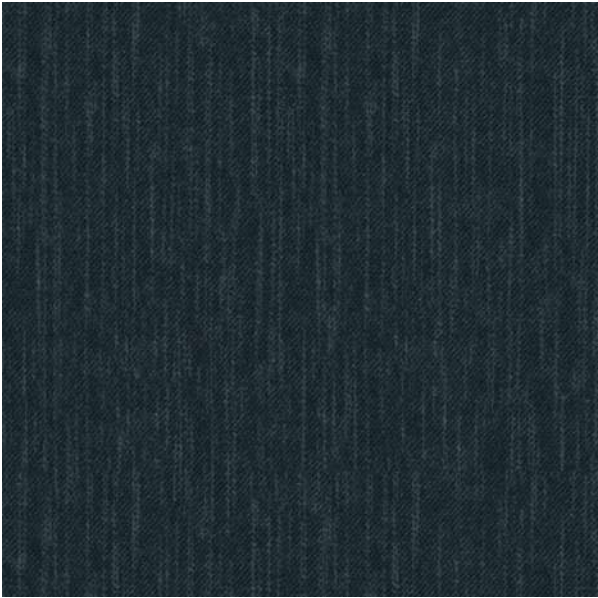
STANFORD-GUNMETAL



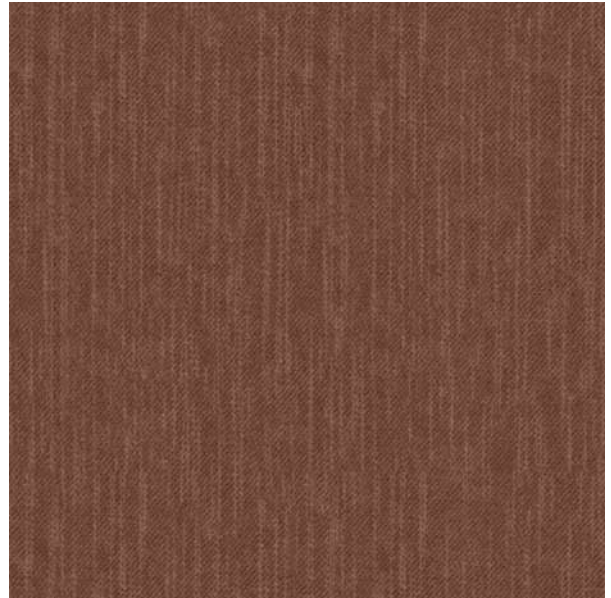
STANFORD-MINERAL



STANFORD-OCEAN



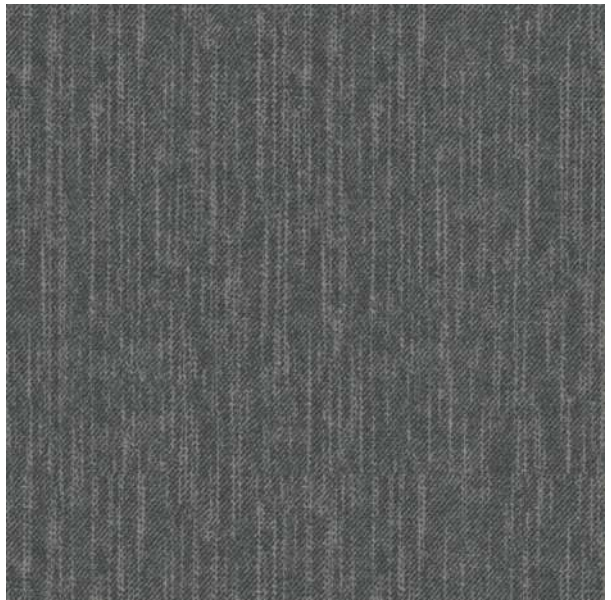
STANFORD-PACIFIC



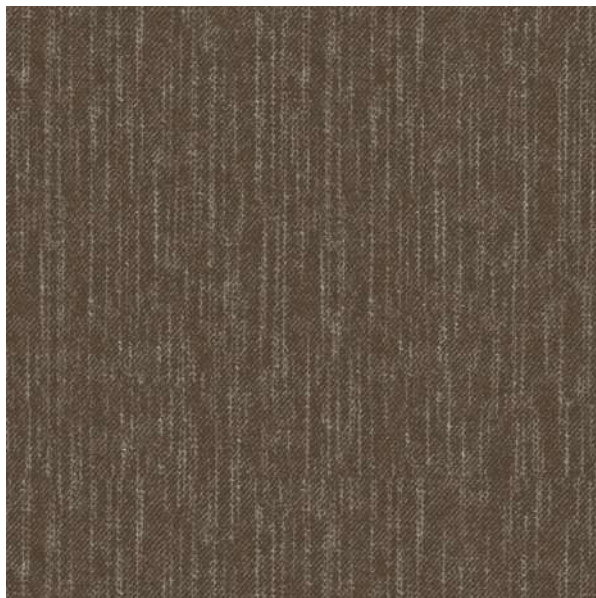
STANFORD-PEACH



STANFORD-RIVER









STANFORD-SILVER



STANFORD-WHEAT



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For any further details, Please feel free to Contact

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